

DAY	2010 Obesity Prevention in Public Health Course									
SUN 8/15	1:00 – 3:00 Registration		3:00 – 4:15 Keynote Mobilizing States and Communities to Improve Health Equity		4:15 – 4:45 Welcome Remarks Course Overview		5:00 – 6:00 Welcome Social		DINNER 6:00–7:00	7:00 – 8:00 Leading OP Efforts: CDC’s Vision
MON 8/16	Advocating for Policy Change 9:00 – 10:30		BREAK 10:30- 10:45	Preemption and Public Health 10:45 – 12:00	LUNCH 12:00– 1:00	1:00 – 2:30 <i>Legislative Policy Panel</i>	3:00-4:30 <i>Framing Public Health Messages</i>	FREE TIME 4:30– 6:00	DINNER 6:00–7:00	7:00–8:00 Faculty Consultation Roundtables
TUE 8/17	Concurrent Sessions 8:00-9:00	Media and Marketing 9:15 – 10:30	BREAK 10:30- 10:45	Stories from the Field Program Examples 10:45 – 12:00	LUNCH 12:00– 1:00	1:00 – 4:00 APPLICATION SESSIONS <i>Six track options</i>		FREE TIME 4:00– 6:00	DINNER 6:00–7:00	7:00 – 8:00 Structured Roundtables for Networking
WED 8/18	Concurrent Sessions 8:00-9:00	Access and Availability 9:15 – 10:30	BREAK 10:30- 10:45	Stories from the Field Program Examples 10:45 – 12:00	LUNCH 12:00– 1:00	1:00 – 4:00 APPLICATION SESSIONS <i>Six track options</i>		FREE TIME 4:00– 6:00	DINNER 6:00–7:00	Free Time 7:00 – 8:00
THR 8/19	Discussion Group 8:00-9:00	Promotion, Point of Purchase and Pricing 9:15 – 10:30	BREAK 10:30- 10:45	Stories from the Field Program Examples 10:45 – 12:00	LUNCH 12:00– 1:00	1:00 – 4:00 APPLICATION SESSIONS <i>Six track options</i>		FREE TIME 4:00– 6:00	DINNER 6:00–7:00	7:00 – 8:00 Closing Presentation and Final Evaluations